**NGUYEN VAN A**

**BACKGROUND INFORMATION**

* Year of birth
* Gender
* Telephone number
* Email
* Address
* Website (FB)

**WORKING EXPERIENCE**

**CV365 Company Limited** 11/2015 - Present

Online Marketing Specialist

- Plan, direct and optimize online marketing channels (Facebook, Google, Glass, Adnetwork ...) to attract potential customers for the company’s products.

- Write content, get visual ideas, run ads to implement for marketing channels.

- Support to run Facebook Ads for the purpose of recruiting, communication events ... of the company.

- Research / trade / negotiate with advertising media partners to increase the number of potential customers.

- Evaluate and study the online media channels of the opponents to work out more effective and creative solutions.

- Make weekly, monthly reports.

**CV365 Joint Stock Company** 06/2014 - 10/2015

Marketing staff

- Make marketing plans to attract customers through Facebook and Email.

- Edit content, drag traffic, take care of Facebook fanpage

- Coordinate the members in the department to organize the minigame, online events supporting sales.

• Support other departments about the media (if required).

**EDUCATION**

**CV365 University** 10/2010 - 05/2014

- Major: Business Administration

• Graduation as good level, average grade 7.5

**PROJECT PARTICIPATION**

**Sunny Way**                                                                                   (2014 - 2015)

|  |  |
| --- | --- |
| **Client** | CV365 |
| **Description** | Marketing for mobile applications helps people find jobs quickly, anytime and anywhere. |
| **Number of members** | 8 |
| **Position** | Manager |
| **Role in the project** | -  Planning  - Directly operate  - Optimize advertising channels |
| **Technologies used** | Facebook, Google, Coc Coc, Adnetwork |

**ACTIVITIES**

**Volunteer Group CV365**

Volunteer 09/2013 - 08/2014

- Participate in blood donation programs

- Gather gifts and distribute them to flood victims, disadvantaged people and homeless people.

**CAREER GOALS**

- Looking for a professional working environment with good salary and promotion opportunities

- Looking forward to having the opportunity to devote myself, achieving the goal of becoming business director in the next 5 years.

**6. CERTIFICATES**

**Certificate of Academy for Ads**                                                        2013

* School: Google Academy
* Rank: Proficient

**English certificate** (TOEIC, TOEFL, IELTS)                        2013

**AWARDS**

Employees with the best performance of the year CV365                            2014

**PERSONAL SKILLS**

**Management skills**     - Formulate short-term and long-term strategies and plans

                                       - Good leadership

                                       - Good presentation capabilities

**Office CV365 - Use Word, Excel, Power Point tools**

**English**                                  - Good listening, reading, speaking and writing skills

**Hobbies**

• Sports: Football, Volleyball.

• Traveling

• Swimming

• Collective activity

**References**

• Sales Manager

• First and last name: ……

• Phone number:...............

Further information

• Add other information (if needed):

**ATTACHED FILES**

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$holder\_job = 'Job position';

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